



Naval Station (NS) Mayport

Installation Size: Large

Total Eligible Patron Base: 63,612

Currently the third largest fleet concentration area in the US, NS Mayport is host to more than 80 tenant commands, 20 Naval ships, Coast Guard cutter and three helicopter squadrons. NS Mayport's property spans approximately 3,400 acres with a busy harbor capable of accommodating 34 ships and an 8,000-foot runway that can handle any aircraft in the DoD inventory. The base is located in Jacksonville, FL where more than 225,000 of the over one million residents are affiliated with the Navy. NS Mayport is home port to over 14,000 active and reserve personnel, and more than 40,000 retired personnel and family members.

SPONSORSHIP OPPORTUNITIES

Monday Night Football Jags vs Chiefs, October 6, 2025:

Jaguars first Monday Night Football game of 2025 season vs Kansas City Chiefs. Expected Attendance: 100.

Sponsorship Cost: \$200.

Navy Birthday 5k, October 10, 2025: Annual region-wide 5k run in celebration of the Navy's 250th birthday. Free commemorative T-shirts to all participants. Expected Attendance: 100.

Sponsorship Cost: \$200.

Trunk or Treat, October 24, 2025: We're welcoming the Mayport community along with various commands and organizations to be part of our trunk or treat. This event serves as a family-friendly precursor to the Halloween party that evening. Expected Attendance: 1,800.

Sponsorship Cost: \$1,000.

Liberty Halloween Bash, October 24, 2025: Join us for a spooktacular Halloween party, exclusively for Liberty Sailors! Enjoy a DJ and don your best costume for a chance to win prizes in our costume contest. Expected Attendance: 100.

Sponsorship Cost: \$200.



Power Lift Competition, November 2025: Participants compete against others in their weight class in this deadlift, bench press and squat competition. Expected Attendance: 50.

Sponsorship Cost: \$200.

Vino & Vets Wine Tasting, November 6, 2025: Enjoy an evening in Seaglass with a sommelier trainer, wine tasting and Italian cooking class with Ocean Breeze Chef Joseph. Expected Attendance: 100.

Sponsorship Cost: \$200.

Football & Nacho Party, November 6, 2025: Celebrating National Nacho Day in conjunction with Thursday Night football. Expected Attendance: 75.

Sponsorship Cost: \$200.

Mayport Fall Flea Market, November 15, 2025: Come out for a traditional market atmosphere just in time for the holidays with makers, sellers and small businesses. Expected Attendance: 400.

Sponsorship Cost: \$400.



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Turkey Derby, November 20, 2025: Exclusively for enlisted active duty Sailors who receive essential resources, to stay safe during the holiday season in a fun, festival environment. Enjoy free food, great prizes and invaluable tips. Expected Attendance: 100.

Sponsorship Cost: \$200.

Cars & Coffee, November 22, 2026: If you love cars, coffee or both...this event is for you! Bring that garage-queen, work-in-progress or anything on wheels. Check out cars, talk show with fellow motor heads and enjoy free coffee. Expected Attendance: 450.

Sponsorship Cost: \$400.

Gobble Til You Wobble - Family Silent Disco, November 26, 2025: A family-fun silent disco. Dance like a turkey. Art, activities and snacks open to all ages. Expected Attendance: 200.

Sponsorship Cost: \$200.

Barracks Holiday Goodie Bag Giveaway, December 3, 2025: The Liberty program is headed to the barracks to deliver holiday goodies directly to Sailors. Expected Attendance: 1,400.

Sponsorship Cost: \$1,000.

Holiday Tree Lighting, December 4, 2025: Join us as we gather under the twinkling lights to witness the magic of the season unfold. This family-friendly event promises to be a delightful evening filled with holiday cheer and community spirit. Expected Attendance: 600.

Sponsorship Cost: \$600.

Merry Mayport, December 4-18, 2025: This two-week event welcomes the 14 days of Christmas to Mayport, including crafts class, holiday specials, holiday movies, a fun run, family events and so much more. Expected Attendance: 1,100.

Sponsorship Cost: \$1,000.

Navy Band Holiday Concert, December 5, 2025: Southeast Navy Band will play all the holiday favorites for the tri-site. Note: event subject to change because the Navy Band can only be secured 30 days in advance. Expected Attendance: 200.

Sponsorship Cost: \$200.

Brunch with Santa, December 6, 2025: Join us for a festive brunch with Jolly ole St. Nick! We'll have a brunch spread available as well as crafts, holiday games and, of course, visits and photo opportunities with Santa Claus! Expected Attendance: 150.

Sponsorship Cost: \$200.



Loggerheads Trivia Night Package, December 11, 2025 & January 22, 2026: Pregame with Loggerheads Trivia followed by Thursday Night Football. Expected Attendance: 100.

Sponsorship Cost: \$200.

Jingle Bell Burn, December 12, 2025: Join us for a memorable evening under the stars, complete with holiday-themed costumes and post-race refreshments. Expected Attendance: 100.

Sponsorship Cost: \$200.

Kids Christmas Bingo, December 13, 2025: Children and their parents meet for an afternoon of bingo, food, prizes and a visit from Santa! Expected Attendance: 150.

Sponsorship Cost: \$200.

Swim with Santa, December 13, 2025: Dive into the holiday spirit where families can enjoy a festive swim alongside jolly ole St. Nick himself! Expected Attendance: 200.

Sponsorship Cost: \$200.

Holiday Parade, December 18, 2025: Jolly Ole' St. Nick is visiting housing on Naval Station Mayport! Expected Attendance: 200.

Sponsorship Cost: \$200.

MLK Basketball Tournament, January 16-18, 2026: Mayport's Annual Extramural Tournament invites military base teams from around the Southeast to come compete in our three-game-guarantee tournament. This event is unique because NS Mayport has one of the best gymnasiums in the Southeast. Highly talented teams from all over jump head over heels to get a slot in this tournament. Expected Attendance: 250.

Sponsorship Cost: \$400.

Operation Pegasus, January 20 - February 27, 2026: Transform your mind, body and spirit with Operation Pegasus, a holistic fitness program. Engage in diverse activities designed to elevate your overall health and well-being. Expected Attendance: 50.

Sponsorship Cost: \$200.

Groundhog Day Dunk, January 30, 2026: Take a dip in the ocean for Groundhog's Day! Will Mayport Mitch see his shadow when he emerges from the water? Does it even matter? We live in Florida! Expected Attendance: 150.

Sponsorship Cost: \$200.



Jax Symphony Concert, February 2026: Experience the magic of live music at our Outdoor Concert, featuring the Jacksonville Symphony. Expected Attendance: 150.

Sponsorship Cost: \$200.

Super Bowl Viewing Party, February 8, 2026: Tailgating and Super Bowl pre-game party! Enjoy a chili cook off (prizes to be awarded). Food will be served during the game. Traditional tailgate games. Expected Attendance: 200.

Sponsorship Cost: \$200.

National Arts Contest, February 18-20, 2026: Celebrate the creativity and talent of our young artists as they showcase their work on a local stage. Winners advance to regional and potentially a national stage. Expected Attendance: 150.

Sponsorship Cost: \$200.

Wedding and Special Events Expo, February 21, 2026: We're inviting brides-to-be, their families and everyone planning a special event out to meet photographers, caterers, bakers, boutique shops and other wedding industry professionals. Expected Attendance: 200.

Sponsorship Cost: \$200.

Travel Expo, March 5, 2026: Discover fun things to do while you are stationed in the FL/GA area! Collect expo passport stamps for a chance to win amazing prizes, trips and packages! Expected Attendance: 300.

Sponsorship Cost: \$400.

Character Breakfast, March 14, 2026: We're bringing your favorite character out for a crazy party-themed breakfast. Expected Attendance: 150.

Sponsorship Cost: \$200.

Shamrock Scavenger Hunt, March 17, 2026: Drink specials. Green everything. Who is wearing the most green contest. Snacks, photo opportunities and trivia. Expected Attendance: 100.

Sponsorship Cost: \$200.

Eggstravaganza, April 4, 2026: Families can come out for an egg hunt across the grass at Sea Otter Pavilion. While there, they can participate in photo opportunities with the Easter bunny, face painting and the rabbit rally obstacle course! Expected Attendance: 1,700.

Sponsorship Cost: \$1,000.

Month of the Military Child Mini Ball, April 18, 2026: In honor of Month of the Military Child, we are hosting a family-friendly formal event in the style of a military ball with food, dancing, giveaways and more! Expected Attendance: 200.

Sponsorship Cost: \$200.

Cars & Coffee, April 18, 2026: If you love cars, coffee or both...this event is for you! Bring that garage-queen, work-in-progress or anything on wheels. Check out cars, talk show with fellow motor heads and enjoy free coffee. Expected Attendance: 450.

Sponsorship Cost: \$400.

Married to the Military... Now What?, May 2026: Are you a new military spouse, new to Mayport or just do not feel equipped to handle the military life? Let FFSC guide you! During this seminar you will learn about all of the support services that NAVSTA Mayport has to offer, take a tour of one of our very own homeported ships and unwind with a fun self-care activity. Expected Attendance: 40.

Sponsorship Cost: \$200.

May the Fourth Be With You Silent Disco, May 4, 2026: Silent Disco with "May the Fourth Be With You" theme, a best costume contest and pizza provided. Open to everyone. Expected Attendance: 100.

Sponsorship Cost: \$200.

Spring Flea Market, May 9, 2026: Come out for a traditional market atmosphere just in time for spring cleaning! Expected Attendance: 400.

Sponsorship Cost: \$400.

Ocean Warrior, May 15, 2026: Dive into the Ocean Warrior Competition, where teams face off in thrilling aquatic challenges. Test your strength, endurance and teamwork in an exhilarating race against the elements. Expected Attendance: 100.

Sponsorship Cost: \$200.

Triathlon, June 2026: A challenging multi-sport race combining swimming, cycling and running, testing endurance, speed and strength from start to finish. Expected Attendance: 100.

Sponsorship Cost: \$200.

Summer Reading Program, June 6 - August 9, 2026: The Summer Reading Program is a FREE reading program open to all reading levels from June 6th until August 9th. We offer participant prizes for minutes logged, plenty of activities and story times. Register today. Expected Attendance: 250.

Sponsorship Cost: \$400.

Liberty Pool Party, June 24, 2026: Join fellow single Sailors E-1 to E-6 for a fun-filled Liberty Pool Party, complete with music, refreshments and good vibes to relax and unwind! Expected Attendance: 100.

Sponsorship Cost: \$200.



Freedom Fest, June 26, 2026: The annual celebration of America with carnival games, rides, inflatables, live entertainment and fireworks. Expected Attendance: 4,000.

Sponsorship Cost: \$1,000.

Loggerheads Trivia Night, July 18, 2026: Loggerheads Trivia - come test your knowledge and win bragging rights! Snacks provided. Expected Attendance: 50.

Sponsorship Cost: \$200.

Back-to-School Splash, August 8, 2026: The Back to School Splash is a time for students and their parents to enjoy a fun evening with food and swimming to celebrate a new school year and gain access to tools that may support their child(ren)'s academic, social and emotional success. Expected Attendance: 750.

Sponsorship Cost: \$600.

Wine Tasting, August 21, 2026: Back by popular demand: Seaglass Wine Tasting. Expected Attendance: 50.

Sponsorship Cost: \$200.

Mud Run, August 22, 2026: Mayport is getting a little dirty with mud pits, obstacles and so much more! Expected Attendance: 500.

Sponsorship Cost: \$600.

Great Navy Campout, September 2026: Discover your adventurer and connect with nature and wildlife. Patrons participate in leisure skills class, learn valuable camping tips and tricks and even enjoy a dinner cookout and movie under the stars. Drop-in activities include cornhole, bean bag toss and crafts. Expected Attendance: 30.

Sponsorship Cost: \$200.

Customer Appreciation Day, September 2026: We love our car enthusiasts! Let us show you with free food and beverages at Auto Skills Center! Expected Attendance: 50.

Sponsorship Cost: \$200.

CPO Trivia Night, Fridays: MONTHLY PACKAGE: (Monthly - 4 to 5 events per month) CPOs and their guests are invited to test their knowledge in this family-friendly Friday event. Expected Attendance: 200.

Sponsorship Cost: \$200/month.

Summer Family Bingo: PACKAGE: (3 events) Family-focused bingo fun, featuring great toys and prizes for kids. This event is held one Saturday each month. Expected Attendance: 400.

Sponsorship Cost: \$400.

Youth Sports Season, Quarterly: PACKAGE: (3-month season) Fall soccer, winter basketball and cheer, spring baseball and summer flag football and cheer. Expected Attendance: 300.

Sponsorship Cost: \$400.

Bowling League, PACKAGE: (Seasonal) Our bowling leagues bring people fun for 20+ weeks at a time! Expected Attendance: 30.

Sponsorship Cost: \$200.

Kids Bowl Free, PACKAGE: (Annual) Kids love to bowl and we love supporting them! Expected Attendance: 800.

Sponsorship Cost: \$600.

Ladies Golf, Wednesdays: MONTHLY PACKAGE: (Monthly - 4 to 5 events per month) All levels are welcome to sign up for this weekly 1-hour golf lesson. Expected Attendance: 100.

Sponsorship Cost: \$200/month.

